



TRUMP WAIKIKI

H O ' O K I P A



Trump Waikiki Ho'okipa, *the property's exclusive in-room magazine available to its guest and residents.*

Trump Waikiki Ho'okipa brings to you the essence of Hawai'i by sharing its stories through narrative and vivid imagery, leaving you wanting more. Inspired by the property's sublime surroundings, *Trump Waikiki Ho'okipa's* engaging content evokes the true spirit of aloha.

Nationally recognized for excellence, *Trump Waikiki Ho'okipa* is the official in-room publication for Trump International Hotel Waikiki.

PUBLICATION / CLOSING DATES

ISSUE: **May 2020**

SPACE: March 12, 2020 | CAMERA-READY: March 19, 2020

ISSUE: **November 2020**

SPACE: Sept. 17, 2020 | CAMERA-READY: Sept. 24, 2020

Tentative and subject to change.

**PRINTED TWICE ANNUALLY
IN ENGLISH AND JAPANESE**

To advertise: **Linda Woo**
lwoo@staradvertiser.com | 808-529-4355



TRUMP WAIKIKI

H O ' O K I P A



SEMI-ANNUAL AD RATES

	1x	2x
Full Page	\$2,575	\$2,060
2-Page Spread	\$5,150	\$4,120

PREMIUM POSITIONS

COVERS	1x	2x
4th (back)	\$3,605	\$3,090
3rd (inside back)	\$3,090	\$2,575
2nd (inside front) & Page 1	\$7,210	\$6,180

Minimum 2x insertion for all premium positions
 Prices listed are per issue.
 All rates are net plus tax

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

DESIGNATED FOR ALA MOANA CENTER
 AND ROYAL HAWAIIAN CENTER

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

CIRCULATION

4,000 copies distributed in room at the Trump International Hotel & Waikiki.
 PRINTED TWICE ANNUALLY
 IN ENGLISH AND JAPANESE

FILE DELIVERY

OPI Uploader: Go to <http://files2.us> and complete form to upload files

Username: guest Password: fileupload

Email: Contact your Account Executive to use this method.

PRODUCTION SPECS

TRIM SIZE: 9" X 10.875"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.875" side
Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 9"w x 10.875"h

Full Page with bleed: 9.25"w x 11.125"h
 Build to trim size (9"w x 10.875"h)
 and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 7.876"w x 9.625"h

2-Page Spread trim size: 18"w x 10.875"h

2-Page Spread with bleed: 18.25"w x 11.125"h
 Build to trim size (18"w x 10.875"h)
 and extend the bleed .125" beyond trim on all sides.

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files
 The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline.
ONLY CAMERA-READY ADS ARE ACCEPTED.

To advertise: Linda Woo

lwoo@staradvertiser.com | 808-529-4355