



NEWS RELEASE

FOR IMMEDIATE RELEASE

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THIRD ANNUAL HAWAII CAREER EXPO 2016 – SERIOUS OPPORTUNITIES FOR SERIOUS JOB SEEKERS

HONOLULU – As Hawaii's job market continues to strengthen and competition for qualified job applicants grows tighter, the Honolulu Star-Advertiser, First Hawaiian Bank and Altres Staffing are pleased to present the third annual Hawaii Career Expo 2016 on Wednesday, March 30, from 9 a.m. to 3 p.m. at the Neal Blaisdell Center Exhibition Hall (777 Ward Ave.). The Hawaii Career Expo provides "serious opportunities for serious job seekers" to visit with some of Hawaii's best employers, submit an application for more than a thousand available positions and discover new career opportunities.

Since its start two years ago, the Hawaii Career Expo has grown to become Hawaii's best career recruitment event and has consistently attracted some of Hawaii's most qualified and successful attendees. The event helps employers connect with talented candidates seeking employment in a variety of fields including technology, transportation, retail, banking, medical, hotel and hospitality, sales, management, real estate, education and many more. Nearly 150 local employers and employer resource organizations with immediate openings will be in attendance.

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"The success and encouraging feedback from the first two Career Expos has motivated us to once again provide an opportunity to foster relationships with serious job seekers and employers in our community," said Dennis Francis, Honolulu Star-Advertiser president and publisher.

"Whether people are looking to land a job, change jobs or are interested in a new career direction, job seekers will be presented with a tremendous amount of opportunities to discover and find the career they want at the Hawaii Career Expo 2016."

In addition, the Society for Human Resource Management – Hawaii Chapter (SHRM) has endorsed the event and is partnering with the Star-Advertiser to provide resources and tools to assist job seekers in identifying the right career path for them. Job seekers also will be able to receive one-on-one career coaching, learn resume and cover-letter writing, interview techniques and receive career assessments straight from the experts.

Attendees of the Career Expo with management experience may explore management opportunities through the "Corner Office," an area designated for job seekers with management-level experience. Each participating company or business with an available management-level position will be listed in this area so qualified candidates can quickly gather information regarding those companies and their available positions.

"There is always a strong turnout of professional and enthusiastic job seekers," said Lisa Truong Kracher, president of Staffing Solutions Hawaii. "We've connected with hundreds of qualified professionals over the years and matched them with our valued clients in various industries. We also are able to network with reputable companies who need staffing services."

For more information about the Career Expo or to pre-register, visit HawaiiCareerExpo.com. Prices are as follows: \$1 for seniors, military and students and \$3 for general admission. The event is free for service men and women in uniform and pre-registered participants. Business attire is strongly suggested.

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The Honolulu Star-Advertiser is Oahu's leading provider of in-depth, consistent and credible local news and information. It has an average weekly readership of 537,105, or 72 percent of Oahu adults, according to Scarborough Research. Its website, staradvertiser.com, receives more than 18 million monthly page views worldwide as measured by Google Analytics and is "Liked" by 315,000 Facebook users, ranking sixth in the nation among daily newspapers. The Honolulu Star-Advertiser is the flagship publication of Oahu Publications, Inc., whose portfolio includes MidWeek, the Hawaii Army Weekly, Hawaii Marine, Ho'okele Weekly, HILuxury, and a growing roster of community periodicals and in-room resort magazines.

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