



NEWS RELEASE

FOR IMMEDIATE RELEASE

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THIRD ANNUAL HAWAII HOMEBUYERS FAIR 2015: HAWAII'S ONE-STOP SHOP FOR BUYING AND SELLING A HOME

HONOLULU – As more and more Hawaii residents seek to enter Hawaii's tight residential market, the Honolulu Star-Advertiser and Alternate Energy are sponsoring the third annual Hawaii Homebuyers Fair on Saturday, Aug. 22 from 9 a.m. to 3 p.m. at the Hawaii Convention Center (1801 Kalakaua Ave). This free event will offer potential homebuyers, homeowners and anyone interested in homeownership the chance to meet with real estate developers, home improvement vendors and representatives from community homeownership resources.

“Based on the resounding success of the first two homebuyers fairs, we wanted to continue to be a resource and provide people with the knowledge they need to make the right choices for one of the biggest decisions they will ever make – buying a home,” said Dennis Francis, publisher of the Honolulu Star-Advertiser. “The Hawaii Homebuyers Fair is an all-inclusive resource that will take the mystery out of buying, selling and improving a home in Hawaii. It really is a superb opportunity to seek answers to any real estate, building or financing questions.”

Attendees will have the opportunity to visit and meet with more than 25 tradeshow vendors representing real estate developers and companies, mortgage companies, home improvement solutions and builders and homeownership community resources and non-profit organizations. In addition, workshops throughout the day include:

(more)

- First-Time Homebuyers Workshop, hosted by Locations, LLC
- ABCs of Credit for First-Time Homebuyers, hosted by Bank of Hawaii
- Energy Efficiency in the Home with Mitsubishi Electric Elite Products, hosted by Alternate Energy

Attendees interested in being pre-qualified for a home loan by mortgage companies and service providers are encouraged to bring their current tax documents, pay stubs and other information about their expenses.

Also, back by popular demand, the event will feature free bus tours of Kakaako. The tour will provide a glimpse of the newest residential developments and retail centers that are planned or taking shape in this dynamic part of Honolulu. Space is limited and attendees are encouraged to register early.

The Hawaii Homebuyers Fair is free to the public. The first 500 people who pre-register online at www.hawaiihomebuyersfair.com will receive free parking (sponsored by Ward Village).

Attendees may also enter to win up to \$20,000 worth of premium Mitsubishi Electric HVAC air conditioning products and a Vacations Hawaii trip for two to Las Vegas from Alternate Energy by visiting their tradeshow booth or workshop.

For information about the tradeshow, workshops or tours of Kakaako or to pre-register, visit www.hawaiihomebuyersfair.com.

The Honolulu Star-Advertiser is Oahu's leading provider of in-depth, consistent and credible local news and information. It has an average weekly readership of 537,105, or 72 percent of Oahu adults, according to Scarborough Research. Its website, staradvertiser.com, receives more than 18 million monthly page views worldwide as measured by Google Analytics and is "Liked" by 315,000 Facebook users, ranking sixth in the nation among daily newspapers. The Honolulu Star-Advertiser is the flagship publication of Oahu Publications Inc., whose portfolio includes The Garden Island, Hawaii Tribune-Herald, West Hawaii Today, MidWeek, the Hawaii Army Weekly, Hawaii Marine, Ho'okele Weekly, HILuxury, and a growing roster of community periodicals and in-room resort magazines.

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