



NEWS RELEASE

FOR IMMEDIATE RELEASE

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HAWAII CAREER EXPO: SERIOUS OPPORTUNITIES FOR SERIOUS JOB SEEKERS

HONOLULU – The Honolulu Star-Advertiser, with Altres Staffing, will host the Hawaii Career Expo to provide “serious opportunities for serious job seekers.”

The Career Expo will take place on Tuesday, Aug. 5, from 9 a.m. to 3 p.m. at the Blaisdell Exhibition Hall (777 Ward Avenue). The event is free for the first 1,500 who pre-register online at HawaiiCareerExpo.com and who are dressed in business attire. Visit the Honolulu Star-Advertiser booth for a chance to win great prizes throughout the day.

“Job seekers will have the opportunity to network and hand out their resume to employers they are interested in working for,” said Dennis Francis, Honolulu Star-Advertiser president and publisher. “The first run of the Career Expo earlier this year was a huge success for both employers filling key positions and new hires being placed within their area of expertise. The Honolulu Star-Advertiser is proud to present this opportunity again to those seeking serious career opportunities.”

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Nearly a hundred exhibitors will be present at the Career Expo in a variety of fields, including travel and tourism, banking, retail, human resources, insurance, business, food service and much more.

The Career Expo also will feature career and personal development workshops to help job seekers with resume writing, interviewing and other employment tips from the experts.

Attendees who upload their resume at HawaiiCareerExpo.com prior to the event have a chance to interview with companies on the spot at the “You’re Hired” Interview Event. Argosy University will be awarding scholarships to select qualified finalists.

For information about the Career Expo and to pre-register visit HawaiiCareerExpo.com.

The Honolulu Star-Advertiser is Oahu’s leading provider of in-depth, consistent and credible local news and information. It has an average weekly readership of 537,105, or 72 percent of Oahu adults, according to Scarborough Research. Its website, staradvertiser.com, receives more than 18 million monthly page views worldwide as measured by Google Analytics and is “Liked” by 315,000 Facebook users, ranking sixth in the nation among daily newspapers. The Honolulu Star-Advertiser is the flagship publication of Oahu Publications, Inc., whose portfolio includes MidWeek, the Hawaii Army Weekly, Hawaii Marine, Ho’okele Weekly, HILuxury, and a growing roster of community periodicals and in-room resort magazines.

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