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Honolulu S-A to charge for website

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The Honolulu Star-Advertiser said it will launch a digital subscription package covering its website content, effective Aug. 3.

The paper is charging \$19.95 for both print and digital access; digital-only prices are still being set and the Star-Advertiser said it will introduce a 99-cent-per-day pass later in the year.

The initiative also includes the roll-out of a new e-edition of the paper that can be displayed on iPads, iPhones and some ereaders.

Some content, including breaking news, will remain free of charge. Reports that the Star-Advertiser would roll out some sort of digital subscription plan began to surface in June.

Meantime, GateHouse Media Inc. launched digital subscriber plans at several of its properties as the publisher continues to convert many of its papers' websites to metered plans.

The latest to switch is Suburban Life Publications, which serves the western suburbs of Chicago; The Examiner in Independence, Mo.; The Daily Register in Harrisburg, Ill.; and Eldorado (Ill.) Daily Journal. All of the pubs are using Press+ software to support the plans, which allow readers up to 20 free articles per month.

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