



NEWS RELEASE

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THREE OAHU PUBLICATIONS MAGAZINES HONORED WITH MAGGIE AWARDS

Trump Ho'okipa wins two; Halekulani Living wins one

HONOLULU – The Magazine Division of Oahu Publications, Inc. (OPI), the publisher of the Honolulu Star-Advertiser, has won three 2014 MAGGIE Awards, considered the publishing industry's most prestigious awards in the western part of the country. The MAGGIE competition is sponsored by the Western Publishing Association (WPA). The awards were announced on May 2 in Los Angeles.

The OPI winners were Trump Ho'okipa and Halekulani Living. Trump Ho'okipa won two MAGGIES, one for "Best Single Editorial Photograph" in the "Consumer" category and another for the August 2013 issue of "Visitor's Guides" in the "Consumer with Circulation Under 75,000" category. Halekulani Living's October 2013 issue won for "Best Overall Publication Design" in the "Consumer with Circulation Under 75,000" category.

The 2014 MAGGIE competition drew more than a thousand entries in 89 editorial and design categories from 24 states west of the Mississippi River.

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Linda Woo, OPI's Magazine Division publisher, said she was "delighted and gratified to see these well-deserved honors for our exceptionally talented, hard-working team of writers, photographers and designers. They rank right up there with the best publication professionals in the country, as these awards clearly demonstrate."

Dave Kennedy, OPI's Magazine Division president, said he had "nothing but the highest praise and warmest congratulations for the OPI team. Our Magazine Division is Hawaii's leader in customized, award-winning in-room publications, including Halekulani, Trump, Disney Aulani, Hilton Grand Vacations and Hilton Hawaiian Village. In six years, the division has grown from nothing – literally zero publications – to our current 14 titles. And with these three awards, the division now has 6 MAGGIES to its credit."

"This year's MAGGIE Awards recognized some of the top talent in our industry," said Ron Epstein, president of the WPA board of directors. "Our industry finds new ways each year to connect with its audience. Congratulations to all of the winners."

Oahu Publications, Inc., is the parent company of the Honolulu Star-Advertiser, Hawaii's only statewide daily newspaper, and MidWeek, Oahu's most widely distributed weekly publication. Its Magazine Division publishes 14 community periodicals and in-room resort magazines.

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