

## **NEWS RELEASE**

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> Contact: Dave Kennedy Honolulu Star-Advertiser (808) 529-4818 David Lato Communications Pacific (808) 543-3581 dlato@commpac.com

## SERIOUS JOB SEEKERS CAN DISCOVER SERIOUS OPPORTUNITIES AT THE HAWAII CAREER EXPO

HONOLULU – The Honolulu Star-Advertiser, with monster.com and Alternate Energy, will host the Hawaii Career Expo to provide "serious opportunities for serious job seekers."

The Career Expo will take place on Wednesday, April 2, from 9 a.m. to 3 p.m. at the Blaisdell Exhibition Hall (777 Ward Avenue). The event is free for the first 1,000 who pre-register online at HawaiiCareerExpo.com and who are dressed in business attire. There will also be a drawing at the Honolulu Star-Advertiser booth for a free trip for two to Las Vegas, sponsored by Vacations Hawaii.

"We want to help individuals looking for a job be better prepared when sending out a resume or attending an interview," said Dennis Francis, Honolulu Star-Advertiser president and publisher. "The Career Expo will bring together professionals from a variety of industries under one roof to provide career options and education to serious job seekers." More than 80 exhibitors from a variety of industries will be present at the Career Expo, including travel and tourism, banking, sustainability, healthcare, automotive, City and County, retail, businesses and much, much more.

The Career Expo will feature career and personal development workshops to help job seekers with resume writing, interviewing and other employment tips from the experts.

Attendees that upload their resume prior to the event at HawaiiCareerExpo.com have the chance to interview with companies on the spot. Argosy University will be offering scholarships totaling over \$50,000 to participants who come to the Career Expo.

For information about the Career Expo and to pre-register visit HawaiiCareerExpo.com.

The Honolulu Star-Advertiser is Oahu's leading provider of in-depth, consistent and credible local news and information. It has an average weekly readership of 537,105 or 72 percent of Oahu adults, according to Scarborough Research. Its website, staradvertiser.com, receives more than 18 million monthly page views worldwide as measured by Google Analytics and is "Liked" by 200,000 Facebook users, ranking eighth in the nation among daily newspapers. The Honolulu Star-Advertiser is the flagship publication of Oahu Publications, Inc., whose portfolio includes MidWeek, the Hawaii Army Weekly, Hawaii Marine, Ho'okele Weekly, HILuxury, and a growing roster of community periodicals and in-room resort magazines.

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