

HAWAII'S OWN LUXURY LIFESTYLE MAGAZINE

HILUXURY



*No one caters more
to Hawaii's elite.*

HILuxury caters to the fashion, travel, dining and social tastes of Hawaii's affluent while showcasing the islands as a luxe market. All products, services, events, locales and prominent people we feature have a special tie to the state.

HILuxury's readership includes elite residential homes, visitors staying at Hawaii's most luxurious hotels and members of exclusive airport VIP lounges across the country.

HILuxury is the "it" magazine.

Designated media for
Ala Moana Center & Royal Hawaiian Center

PUBLICATION / CLOSING DATES

ISSUE: **February/March 2025** | The Art & Design Issue

SPACE: Dec. 9, 2024 | PRINT-READY: Dec. 16, 2024

ISSUE: **April/May 2025** | Beauty/Wellness Issue

SPACE: Feb. 7, 2025 | PRINT-READY: Feb. 14, 2025

ISSUE: **June/July 2025** | Our Anniversary Issue:

Summer in Paradise

SPACE: April 7, 2025 | PRINT-READY: April 14, 2025

ISSUE: **August/September 2025** | Fashion Issue:

The latest in style/fashion trends

SPACE: June 9, 2025 | PRINT-READY: June 16, 2025

ISSUE: **October/November 2025** | Epicurean Issue:

An issue filled with food, foodies and more

SPACE: Aug. 7, 2025 | PRINT-READY: Aug. 14, 2025

ISSUE: **December 2025/January 2026** | Holiday Issue:

Luxurious gifts

SPACE: Oct. 9, 2025 | PRINT-READY: Oct. 16, 2025

Tentative and subject to change.

BI-MONTHLY CIRCULATION - 21,000

Delivered to homes valued over \$1.75 million.

Luxury Hotels & Resorts Across the State

Golf Courses & Country Clubs

Luxury Car Dealerships

Retail Locations in Honolulu and the

Honolulu International Airport

To advertise: Jennifer Sojot

jsojot@staradvertiser.com | 808-218-6712

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H/LUXURY



BI-MONTHLY AD RATES

	1x	3x	6x
Spread	\$6,514	\$5,884	\$5,254
Full Page	\$3,372	\$3,042	\$2,732
2/3 Page	\$2,946	\$2,710	\$2,516
1/3 Page	\$1,524	\$1,398	\$1,298

PREMIUM POSITIONS

Minimum of 6x commitment

COVERS

4th (back)	\$4,266
3rd (inside back)	\$3,478
2nd (inside front) & Page 1	\$8,462

Positions other than premium positions listed above are not guaranteed. A 15% premium rate is required for guaranteed premium positions not listed above. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

DESIGNATED MEDIA FOR ALA MOANA CENTER & ROYAL HAWAIIAN CENTER

FILE DELIVERY

Please contact your AE for delivery options.

PRODUCTION SPECS

TRIM SIZE: 8.125" X 10.875"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.875" side

Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 8.125"w x 10.875"h

Full Page with bleed: 8.375"w x 11.125"h

Build to trim size (8.125"w x 10.875"h)

and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 7"w x 9.437"h

2-Page Spread trim size: 16.25"w x 10.875"h

2-Page Spread with bleed: 16.5"w x 11.125"h

Build to trim size (16.25"w x 10.875"h)

and extend the bleed .125" beyond trim on all sides.

2/3 Page (vertical): 4.625"w x 9.437"h

1/3 Page (vertical): 2.25"w x 9.437"h

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new print-ready ad prior to the print-ready deadline.

ONLY PRINT-READY ADS ARE ACCEPTED.

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H/LUXURY



DISTRIBUTION

Bi-monthly
21,000 copies per issue
Direct mailed to homes valued over \$1.75 million and with incomes of \$250,000+

AIRPORT

For sale at retail locations throughout the Honolulu International Airport.

HOTELS & RESORTS

Fairmont Orchid, Big Island
Fairmont Wailea, Maui
Four Seasons Hualalai, Big Island
Four Seasons Ko Olina
Four Seasons Manele Bay, Lanai
Four Seasons Wailea, Maui
Grand Wailea, Maui
Hawaii Prince Hotels, Oahu
Hotel Wailea, Maui
Kahala Resort, Oahu
Mauna Lani, Auberge Resorts Collection, Big Island
Montage Kapalua, Maui
Royal Hawaiian Hotel, Oahu
The Modern Honolulu, Oahu

The Ritz-Carlton O'ahu
Turtle Bay, Oahu
The Ritz-Carlton Residences
Waikiki Beach, Oahu
Royal Lahaina Hotel, Maui
Trump Hotel Waikiki, Oahu
Waikiki Gateway Hotel, Oahu
Wailea Beach Resort, Maui

PRIVATE GATED RESIDENCES

Kohanaiki, Kailua-Kona
Kukuiula, Kaua'i
Kukio Properties, Big Island

AUTOMOTIVE, OAHU

Acura of Honolulu
BMW of Honolulu
Infiniti Showroom
Jaguar of Honolulu
JN Exotics
Lexus of Honolulu
Mercedes Benz of Honolulu
Porsche of Hawaii

RETAIL LOCATIONS, OAHU

Ben Bridge Jewelers
Ben Bridge Timeworks

Design Center
Homeworld/Slumberworld (2)
Louis Vuitton (3)
Martin and MacArthur (3)

GOLF COURSES/CLUBS OAHU

Honolulu Country Club
Island Club & Spa
Kapolei Golf Club
Ko Olina Golf Club
Mid Pacific Country Club
Oahu Country Club
Outrigger Canoe Club
Pacific Club
Waialae Country Club

LUXURY RESIDENTIAL CONDOMINIUMS

Park Lane
Waiea
Symphony Honolulu
Anaha
The Collection
Ae'o



HILUXURY ■ KAKA'AKO VERT ■ KAHALA LIFE ■ ONE-SIX KAIMUKI TO KAHALA
■ GO KAILUA ■ GO KAPOLEI ■ OAHU MENU GUIDE

101 THINGS TO DO - BIG ISLAND, KAUA'I, MAUI, OAHU ■ DRIVE MAGAZINE - BIG ISLAND, KAUA'I, MAUI, OAHU
OPI DIRECT MAIL ■ OAHU MEDIA GROUP ■ HAWAII.COM

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