

One-Six

KAIMUKI  KAHALA



KAIMUKI TO KAHALA magazine is a quarterly magazine that shines a light on the 96816 neighborhoods—bringing to life the stories of its businesses, people, places and events.

It connects the reader to the latest in dining, shopping and entertainment, while reflecting on the unique qualities of the charming communities of Kaimuki to Kahala.

PUBLICATION/CLOSING DATES:

FEBRUARY/MARCH/APRIL 2024

SPACE: December 14, 2023

CAMERA-READY: December 21, 2023

MAY/JUNE/JULY 2024

SPACE: March 4, 2024

CAMERA-READY: March 11, 2024

AUGUST/SEPTEMBER/OCTOBER 2024

SPACE: June 13, 2024

CAMERA-READY: June 20, 2024

NOVEMBER/DECEMBER/JANUARY 2024-2025

SPACE: September 12, 2024

CAMERA-READY: September 19, 2024

Tentative and subject to change.

CIRCULATION/DISTRIBUTION QUARTERLY - 15,000

- Mailed to homes in the Kaimuki, Kahala, Palolo Valley, St. Louis Heights, Wilhelmina Rise, and Kapahulu neighborhoods.
- Available through rack distribution at several locations in 96816.

To advertise: Jennifer Sojot
jsojot@staradvertiser.com | 808-218-6712

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ADVERTISING RATES

QUARTERLY

	1x	4x
Full Page	\$3,204	\$2,626
Half Page	\$2,102	\$1,680
1/4 Page	\$1,314	\$946

PREMIUM POSITIONS

Minimum 4x commitment.

COVERS

2nd (inside front) & Page 1	\$7,618
Page 3	\$3,782
Page 5	\$4,202
4th (back)	\$4,120

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

FILE DELIVERY

FTP Site: <http://ftp7.staradvertiser.com>
Login ID: **Sales** Password: **leg42branch**

Click "Upload" and drag file into dialog box.

Notify your Account Executive via email.

PRODUCTION SPECS

TRIM SIZE: 8" x 10.5"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.5" side

Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 8"w x 10.5"h

Full Page with bleed: 8.25"w x 10.75"h
Build to trim size (8"w x 10.5"h) and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 7.15"w x 9.65"h

2-Page Spread trim size: 16"w x 10.5"h

2-Page Spread with bleed: 16.25"w x 10.75"h
Build to trim size (16"w x 10.5"h) and extend the bleed .125" beyond trim on all sides.

1/2 Page (vertical): 3.57"w x 9.65"h

1/2 Page (horizontal): 7.15"w x 4.75"h

1/4 Page: 3.57"w x 4.75"h

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline.

ONLY CAMERA-READY ADS ARE ACCEPTED.

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