No one caters more
to Hawaii’s elite.

HILuxury caters to the fashion, travel, dining and social tastes of Hawaii’s affluent while showcasing the islands as a luxe market. All products, services, events, locales and prominent people we feature have a special tie to the state.

HILuxury magazine’s readership includes elite residential homes, visitors staying at Hawaii’s most luxurious hotels and members of exclusive airport VIP lounges across the country.

HILuxury is the “it” magazine.

Designated media for Ala Moana Center & Royal Hawaiian Center

PUBLICATION / CLOSING DATES

ISSUE: December 2021/January 2022
SPACE: Sept. 29, 2021  |  CAMERA-READY: Oct. 6, 2021

ISSUE: February/March 2022

ISSUE: April/May 2022
SPACE: Jan. 21, 2022  |  CAMERA-READY: Jan. 28, 2022

ISSUE: June/July 2022
SPACE: March 25, 2022  |  CAMERA-READY: April 1, 2022

ISSUE: August/September 2022
SPACE: May 27, 2022  |  CAMERA-READY: June 3, 2022

ISSUE: October/November 2022
SPACE: July 29, 2022  |  CAMERA-READY: Aug. 5, 2022

ISSUE: December 2022/January 2023
SPACE: Sept. 23, 2022  |  CAMERA-READY: Sept. 30, 2022

Tentative and subject to change.

BI-MONTHLY CIRCULATION - 23,000

Distributed to homes valued over $1.5 million.
Luxury Hotels & Resorts
Airport lounges & Bookstores

To advertise: Linda Woo
lwoo@staradvertiser.com | 808-529-4355
BI-MONTHLY AD RATES

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spread</td>
<td>$6,200</td>
<td>$5,600</td>
<td>$5,000</td>
</tr>
<tr>
<td>Full Page</td>
<td>$3,210</td>
<td>$2,895</td>
<td>$2,600</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$2,805</td>
<td>$2,580</td>
<td>$2,395</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$1,450</td>
<td>$1,330</td>
<td>$1,235</td>
</tr>
</tbody>
</table>

PREMIUM POSITIONS

Minimum of 6x commitment

COVERS
- 4th (back): $4,060
- 3rd (inside back): $3,310
- 2nd (inside front) & Page 1: $8,055

Positions other than premium positions listed above are not guaranteed. A 15% premium rate is required for guaranteed premium positions not listed above. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai‘i State tax.

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

DESIGNATED MEDIA FOR ALA MOANA CENTER & ROYAL HAWAIIAN CENTER

FILE DELIVERY

FTP site - http://ftp3-new.staradvertiser.com
- Enter your contact’s email
- Enter your email
- Upload file by clicking “upload” button

PRODUCTION SPECS

TRIM SIZE: 8.125” X 10.875”

SAFETY: All live matter must be at least 0.25” from trim on all sides.

BINDING: Perfect bound, 10.875” side

Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 8.125”w x 10.875”h

Full Page with bleed: 8.375”w x 11.125”h

Build to trim size (8.125”w x 10.875”h) and extend the bleed .125” beyond trim on all sides.

Full Page no bleed: 7”w x 9.437”h

2-Page Spread trim size: 16.25”w x 10.875”h

2-Page Spread with bleed: 16.5”w x 11.125”h

Build to trim size (16.25”w x 10.875”h) and extend the bleed .125” beyond trim on all sides.

2/3 Page (vertical): 4.625”w x 9.437”h

1/3 Page (vertical): 2.25”w x 9.437”h

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files
- The PDF/X-1a files must have:
  - All fonts embedded.
  - CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
  - All PMS or Pantone colors must be converted to CMYK.
  - Resolution: 300 dpi
  - Maximum ink density: 300 total.
- Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline.

ONLY CAMERA-READY ADS ARE ACCEPTED.
Hollywood's most prolific actor is showing no signs of slowing down.

**James Hong**

Hawaii's Own Luxury Lifestyle Magazine

**Vol. 15 Issue 02**

August/September 2021

**Magnum P.I.**'s Higgins shows a softer side — and shares why this holiday season is extra special for her.

Perdita Weeks

**Vol. 14 Issue 04**

December 2020-January 2021

**To advertise:** Linda Woo

lwoo@staradvertiser.com | 808-529-4355

SHEMAR MOORE

No stranger to Hawai‘i, the star of the CBS hit series S.W.A.T. redefines the concept of a modern-day action hero.

**Vol. 15 Issue 03**

October/November 2021

**Distribution**

Bi-monthly

23,000 copies per issue

Distributed to homes valued over $1.5 million and with incomes of $250,000+

**Airlines**

American Airlines Admirals Club

United Airlines Red Carpet Rooms at locations with direct flights to Hawaii

**Hotels**

Four Seasons Hualalai, Big Island

Four Seasons Ko Olina

Four Seasons Manele Bay, Lanai

Hawaii Prince Hotels, Oahu

Hotel Wailea, Maui

Kahala Resort, Oahu

Mauna Lani, Auberge Resorts Collection, Big Island

Montage Kapalua, Maui

Royal Hawaiian Hotel, Oahu

The Modern Honolulu, Oahu

The Ritz Carlton Residences Waikiki, Oahu

Trump Hotel Waikiki, Oahu

Waikiki Gateway Hotel, Oahu

**Private Gated Residences**

Kohanaiki, Kailua-Kona

Kukuiula, Kaua‘i

Kukio Properties, Big Island

**Automotive, Oahu**

Acura of Honolulu

BMW of Honolulu

Infiniti Showroom

Jaguar of Honolulu

JN Exotics

Lexus of Honolulu

Mercedes Benz of Honolulu

Porsche of Hawaii

**Retail Locations, Oahu**

Ben Bridge Jewelers

Ben Bridge Timeworks

Design Center

Homeworld/Slumberworld (2)

Louis Vuitton (3)

Martin and MacArthur (3)

**Golf Courses/Clubs Oahu**

Honolulu Country Club

Island Club & Spa

Kapolei Golf Club

Ko‘Olina Golf Club

Mid Pacific Country Club

Oahu Country Club

Outrigger Canoe Club

Pacific Club

Plaza Club

Waialae Country Club

**Luxury Residential Condominiums**

Park Lane

Waiea

Symphony Honolulu

Anaha

The Collection

Ae‘o