INCREASE YOUR SALES by delivering sophisticated IN-STORE marketing messages based on who is in the store and at what time to increase product awareness and sales.
INNOVATIVE TECHNOLOGY

SITE VIEW

Site View is a sophisticated solution that plays videos (Advertiser, newspaper and retailer content). As the video content is playing, the computer captures demographic data related to the viewers, such as age and gender.

INFORMATION

RECORDED:

Gender: Male or Female

Estimated Age:
- Young <20
- Young Adult 21-30
- Adult 31-44
- Mature Adult 45+

DEMOGRAPHIC DETECTION

Using our proprietary dynamic face tracking technology we can see who is in the store and viewing your message so your marketing can be strategically targeted to those demographics.
## 2022 Digital Billboard Network Rates

<table>
<thead>
<tr>
<th>Network</th>
<th>Open</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alamo (1 rack &amp; 2 screens)</td>
<td>$1,750</td>
<td>$1,300</td>
<td>$1,050</td>
<td>$300</td>
</tr>
<tr>
<td>Aloha Island Mini Mart (4 screens)</td>
<td>$1,750</td>
<td>$1,300</td>
<td>$1,050</td>
<td>$300</td>
</tr>
<tr>
<td>Jamba Juice (1 screen)</td>
<td>$500</td>
<td>$375</td>
<td>$300</td>
<td>$50</td>
</tr>
<tr>
<td>Kukui Grove SC (4 screens)</td>
<td>$1,750</td>
<td>$1,300</td>
<td>$1,050</td>
<td>$300</td>
</tr>
<tr>
<td>Longs Drugs (2 screens)</td>
<td>$1,750</td>
<td>$1,300</td>
<td>$1,050</td>
<td>$300</td>
</tr>
<tr>
<td>7-Eleven (3 racks)</td>
<td>$1,750</td>
<td>$1,300</td>
<td>$1,050</td>
<td>$300</td>
</tr>
<tr>
<td>7-Eleven (3 screens)</td>
<td>$1,750</td>
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<td>$300</td>
</tr>
</tbody>
</table>

## Retailer Partner Networks

### Rack Locations
- **Jamba Juice** (1 screen)
- **Aloha Island Mini Mart** (4 screens)
- **CVS Longs Drugs** (2 screens)
- **Kukui Grove Shopping Center** (4 screens)
- **7-Eleven** (3 racks & 3 screens)
- **Alamo** (1 rack & 2 screens)

### Advertising Frequency

Take advantage of massive ad frequency. Each network only has 15 advertisers which means your video would play once every 7 minutes.

### Standard Retailer Network Clock

- **7 Minutes**
- 420-Second Clock / 15-Second Units
VIDEO REQUIREMENTS

• 15 or 30 seconds (5 seconds available)
• Video format = mpeg4
• Video Codec=h.264
• Video bit rate = 5500kb/s
• fps = 29.97
• Resolution = 1920 x 1080
• Audio format = aac, mp3
• Audio Hz = 44100Hz
• Audio bit rate = 128kb/s

FOR MORE INFORMATION PLEASE CONTACT

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