

# One Six

## KAIMUKI TO KAHALA



*KAIMUKI TO KAHALA* magazine is a quarterly magazine that shines a light on the 96816 neighborhoods—bringing to life the stories of its businesses, people, places and events.

*It connects the reader to the latest in dining, shopping and entertainment, while reflecting on the unique qualities of the charming communities of Kaimuki to Kahala.*

### **PUBLICATION/CLOSING DATES:**

#### **MAY 2021**

SPACE: March 19, 2021

CAMERA-READY: March 26, 2021

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#### **AUGUST 2021**

SPACE: June 4, 2021

CAMERA-READY: June 11, 2021

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#### **NOVEMBER 2021**

SPACE: September 3, 2021

CAMERA-READY: September 10, 2021

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#### **FEBRUARY 2022**

SPACE: December 9, 2021

CAMERA-READY: December 16, 2021

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*Tentative and subject to change.*

### **CIRCULATION/DISTRIBUTION QUARTERLY - 15,000**

Mailed to homes in the Kaimuki and Kahala neighborhoods

**To advertise: Jennifer Sojot**  
jsojot@staradvertiser.com | 808-529-4700

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KAIMUKI TO KAHALA



## ADVERTISING RATES

QUARTERLY

	1x	4x
<b>Full Page</b>	\$3,050	\$2,500
<b>Half Page</b>	\$2,000	\$1,600
<b>1/4 Page</b>	\$1,250	\$900

## PREMIUM POSITIONS

Minimum 4x commitment.

### COVERS

<b>2nd (inside front) &amp; Page 1</b>	\$7,250
<b>Page 3</b>	\$3,600
<b>Page 5</b>	\$3,600
<b>4th (back)</b>	\$4,000

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

## ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

## FILE DELIVERY

**OPI Uploader:** Go to <http://files2.us>

and complete form to upload files

Username: **guest** Password: **fileupload**

Email: Contact your Account Executive to use this method.

## PRODUCTION SPECS

**TRIM SIZE:** 8" x 10.5"

**SAFETY:** All live matter must be at least 0.25" from trim on all sides.

**BINDING:** Perfect bound, 10.5" side

*Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.*

**Trim Size:** 8"w x 10.5"h

**Full Page with bleed:** 8.25"w x 10.75"h  
Build to trim size (8"w x 10.5"h) and extend the bleed .125" beyond trim on all sides.

**Full Page no bleed:** 7.15"w x 9.65"h

**2-Page Spread trim size:** 16"w x 10.5"h

**2-Page Spread with bleed:** 16.25"w x 10.75"h

Build to trim size (16"w x 10.5"h) and extend the bleed .125" beyond trim on all sides.

**1/2 Page (vertical):** 3.57"w x 9.65"h

**1/2 Page (horizontal):** 7.15"w x 4.75"h

**1/4 Page:** 3.57"w x 4.75"h

## DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

*Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline.*

**ONLY CAMERA-READY ADS ARE ACCEPTED.**

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