

aloha

MAGAZINE



*What makes Aloha Hilton different from other visitor publications?
It's the only magazine dedicated to the Hilton guest.*

PUBLICATION / CLOSING DATES

HILTON HAWAIIAN VILLAGE - OAHU

ISSUE: **January 2020**

SPACE: Nov. 11, 2019 | CAMERA-READY: Nov. 18, 2019

ISSUE: **July 2020**

SPACE: May 20, 2020 | CAMERA-READY: May 27, 2020

ISSUE: **January 2021**

SPACE: Nov 11, 2020 | CAMERA-READY: Nov 18, 2020

HILTON WAIKOLOA VILLAGE - BIG ISLAND

ISSUE: **February 2020**

SPACE: Dec. 13, 2019 | CAMERA-READY: Dec. 20, 2019

ISSUE: **February 2021**

SPACE: Dec. 16, 2020 | CAMERA-READY: Dec. 23, 2020

The magazine features articles on culture, history, food, activities and shopping.

Aloha Hilton is the official in-room publication for Hilton Hawaiian Village on Oahu and Hilton Waikoloa Village on the Big Island.

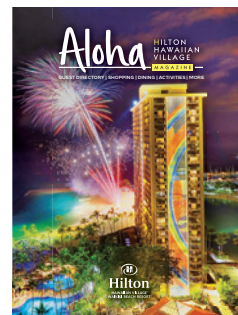
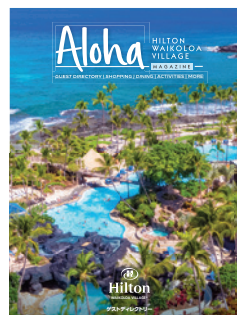
ALOHA HILTON HAWAIIAN VILLAGE IS PRINTED TWICE ANNUALLY IN ENGLISH AND JAPANESE

ALOHA HILTON WAIKOLOA VILLAGE IS PRINTED ANNUALLY IN ENGLISH AND JAPANESE

To advertise: **Linda Woo**
lwoo@staradvertiser.com | 808-529-4355

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MAGAZINE



MONTHLY AD RATES

	Oahu	Big Island
2 Page Spread	\$1,545	\$1,135
Full Page	\$930	\$515
2/3 Page	\$725	\$415
1/2 Page	\$620	\$365
1/3 Page	\$415	\$285

PREMIUM POSITIONS

COVERS	Oahu	Big Island
4th (back)	\$1,545	\$725
3rd (inside back)	\$1,030	\$670
2nd (inside front) & Page 1	\$1,805	\$1,240

All rates are billed monthly and are net plus tax

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

HILTON HAWAIIAN VILLAGE - 25,000 COPIES, per issue

HILTON WAIKOLOA VILLAGE - 24,320 COPIES, per issue

PRINTED IN ENGLISH AND JAPANESE

FILE DELIVERY

OPI Uploader: Go to <http://files2.us> and complete form to upload files

Username: guest Password: fileupload

Email: Contact your Account Executive to use this method.

PRODUCTION SPECS

TRIM SIZE: 8.125" X 10.875"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.875" side
Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 8.125"w x 10.875"h

Full Page with bleed: 8.375"w x 11.125"h
Build to trim size (8.125"w x 10.875"h) and extend the bleed .125" beyond trim on all sides.

2-Page Spread trim size: 16.25"w x 10.875"h

2-Page Spread with bleed: 16.5"w x 11.125"h
Build to trim size (16.25"w x 10.875"h) and extend the bleed .125" beyond trim on all sides.

2/3 Page (vertical): 4.625"w x 9.875"h

1/2 Page (vertical): 3.5"w x 9.875"h

1/2 Page (horizontal): 7.125"w x 4.875"h

1/3 Page (vertical): 2.25"w x 9.875"h

1/3 Page (square): 5.25"w x 5.625"h

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline.

ONLY CAMERA-READY ADS ARE ACCEPTED.

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