



NEWS RELEASE

FOR IMMEDIATE RELEASE

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'ROCK THE BOX' ART CONTEST SHOWCASES HONOLULU'S CREATIVE TALENT

HONOLULU – Oahu Publications, Inc. (OPI), the publisher of the Honolulu Star-Advertiser, invited local artists to “Rock The Box,” the newspaper boxes for its new weekly publication Metro that will launch on Oct. 1. Forty creative individuals were given the opportunity to use the Metro newspaper boxes as their personal canvases. All forty boxes will be displayed throughout the Honolulu area with free copies of the new Metro publication.

“Oahu Publications is thrilled by the tremendous responses and creativity for the ‘Rock The Box’ contest,” said Dennis Francis, OPI president and Honolulu Star-Advertiser publisher. “The variety of one-of-a-kind designs and artwork from the community really reflect the edgy, artistic and quirky style of our new Metro publication.”

Entries were received from elementary to high school students, art teachers, artists and graphic designers. All “Rock the Box” artwork submissions were eligible to win a \$250 cash prize and a feature in Metro. The newspaper box art was judged on creativity, presentation, relevance to the Metro newspaper and taking the design “Out of the Box.” Entries were judged by Gina Lambert, creative director of OPI; Aaron Padilla, education curator of the Honolulu Museum of Art; and Christian O’Connor, senior asset manager of Our Kaka’ako.

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The winning newspaper box was created and designed by Marlene Spence of Mililani. In addition to having her newspaper box artwork displayed, Marlene will also receive the \$250 cash prize and be featured in Metro.

Metro will be distributed each week to residences within the following zip codes: 96813, 96814 and 96817. Also, 8,000 copies of Metro will be available in free single-copy newspaper boxes and racks in high-traffic locations in the metro area like Jamba Juice, Zippy's Restaurants, University of Hawaii, Hawaii Pacific University, Chaminade University and in restaurants, bars and nightclubs.

Readers may also access Metro online at www.MetroHNL.com, [@MetroHNL](https://www.instagram.com/MetroHNL) (Instagram), [www.Facebook.com/MetroHNL](https://www.facebook.com/MetroHNL) (Facebook) and [@MetroHNL](https://twitter.com/MetroHNL) (Twitter).

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Oahu Publications, Inc., is the parent company of the Honolulu Star-Advertiser, Hawaii's only statewide daily newspaper; The Garden Island, Kauai's daily newspaper; and MidWeek, Oahu's most widely distributed weekly publication. Its Magazine Division publishes 14 community periodicals and in-room resort magazines.