



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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## **LEARN EVERYTHING YOU NEED TO KNOW ABOUT BUYING A HOME AT THE SECOND ANNUAL HAWAII HOMEBUYERS FAIR 2014**

**HONOLULU** – The Honolulu Star-Advertiser presents the second annual Hawaii Homebuyers Fair Saturday, Aug. 23, from 9 a.m. to 2 p.m. at the Hawaii Convention Center (1801 Kalakaua Ave.). This free event will provide the public an opportunity to meet professionals in the real estate, mortgage and home improvement industries; attend workshops on homebuying and home financing; and learn more about developments in Kaka‘ako and around the Island.

“We want to make sure prospective homebuyers are prepared with the resources and information needed to make the most important purchase of their life,” said Dennis Francis, Honolulu Star-Advertiser president and publisher. “The Hawaii Homebuyers Fair is a one-stop shop for first-time homebuyers as well as those looking to purchase another property.”

Attendees will be able to meet new-home developers, new-home builders and home-improvement specialists, as well as professionals from real estate companies, mortgage companies and nonprofit financial assistance programs. Workshops throughout the day will provide education on buying real estate in Hawaii. Prudential Locations will host a first-time homebuyers seminar, and Bank of Hawaii will host a home-financing workshop on getting prepared for a mortgage.

(more)

Attendees will also be able to take a free guided tour of Kaka‘ako, sponsored by Our Kaka‘ako. The tour will offer a street view of where new homes are being built and new retail locations will be popping up in the next few years. The tours are being offered throughout the day; pre-registration is recommended.

In addition, the event is free to the public and those who pre-register online will receive free parking (\$10 value, parking sponsored by SRE Matrix).

For information about workshops, seminars and the trade show, or to pre-register for the second annual Hawaii Homebuyers Fair, go to [www.hawaiihomebuyersfair.com](http://www.hawaiihomebuyersfair.com) or call 538-6397.

*The Honolulu Star-Advertiser is Oahu’s leading provider of in-depth, consistent and credible local news and information. It has an average weekly readership of 537,105, or 72 percent of Oahu adults, according to Scarborough Research. Its website, [staradvertiser.com](http://staradvertiser.com), receives more than 18 million monthly page views worldwide as measured by Google Analytics and is “Liked” by 315,000 Facebook users, ranking sixth in the nation among daily newspapers. The Honolulu Star-Advertiser is the flagship publication of Oahu Publications Inc., whose portfolio includes MidWeek, the Hawaii Army Weekly, Hawaii Marine, Ho‘okele Weekly, HILuxury, and a growing roster of community periodicals and in-room resort magazines.*

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