



NEWS RELEASE

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LOCAL MAGAZINE WINS PRESTIGIOUS AWARD FROM WESTERN PUBLISHING ASSOCIATION

***HILuxury Wins MAGGIE Award in Lifestyle & Alternative Lifestyles Category
Aulani and Ko Olina Magazines Both Recognized for Excellence***

HONOLULU – Oahu Publications' *HILuxury* magazine earned top honors in the Lifestyle & Alternative Lifestyles category at the Western Publishing Association's (WPA) 61st Annual MAGGIE Awards. The prestigious black-tie awards gala recognizes the best magazines in the Western United States each year.

Aulani, Oahu Publications' magazine for the new Aulani, A Disney Resort & Spa in Kapolei, was recognized for excellence as a finalist in the Best New Publication/Consumer category. *Ko Olina*, the magazine that takes readers through the enchantment and living history of West Oahu, was recognized for excellence as a finalist in the Annuals & One-Time Custom Publications/Trade & Consumer category.

"We are honored to earn these prestigious awards, which add a new dimension to the quality of the publications that we provide to our readers," said Dennis Francis, president and publisher of Oahu Publications. "Our magazine division is always growing, and we thank our great team for helping us bring home these honors every year."

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Oahu Publications' magazine division includes *101 Things to Do* (Kauai, Oahu, Maui and Big Island), *Aulani*, *Go Kailua*, *Halekulani Living*, *HILuxury*, *Ko Olina*, *Luana* (Fairmont) and *Ola*. In January 2012, Oahu Publications launched its newest publication, *Waikiki Magazine*, highlighting shopping, entertainment and activities in Hawaii's premier visitor center.

The Western Publishing Association is a nonprofit business trade association dedicated to the advancement of the media publishing industry in the Western United States. More information is available at www.wpa-online.org

Oahu Publications, Inc., is the parent company of the *Honolulu Star-Advertiser*, Honolulu's only daily newspaper and Hawai'i's leading provider of in-depth, consistent and credible local news and information; *MidWeek*, O'ahu's most widely distributed weekly publication; and an expanding portfolio of lifestyle and community magazines. For more information, please visit www.oahupublications.com/magazine.

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