

Why do you
advertise in the
Star-Advertiser?



“Even during tough economic times, the ad is still bringing new customers and generates calls.”

... My name is Evan Tong, I am the owner of UNESCO Tour. We specialize in travel to Southeast Asia especially to Vietnam-Cambodia-Thailand-Laos & Myanmar. My ad is placed every week in the *Star-Advertiser* Sunday Travel section. I am looking at expanding my reach and I know that I can achieve this goal though the *Star-Advertiser*. Thank you *Star-Advertiser*, I could have not done it without you.”

—Evan Tong and Ngoc Nguyen
Vietnam Travel

**Vietnam
Travel**

Real Readership. Real People. Real Results.

To advertise.
808-538-NEWS (6397).

Star  **Advertiser**
The pulse of paradise.



Why do you
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Star-Advertiser?

Iolani on Kona Street sales jumped an unbelievable 400% after we placed our first ad...

...in the *Star-Advertiser*. Subsequently, our sales have held to more than 250% over the last year. Thank you *Star-Advertiser* for your expert advice and assistance."

—Carla, Lloyd and
Nick Kawakami
Iolani on Kona Street

IOLANI
on Kona Street

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“We have long
used newspaper for
branding as well as
placement for call to
action coupon offers. ...

... We are able to track the coupon success that
undoubtedly exceed our investment. But when you use the
branding value and the community support value, we see
newspapers as an important piece of our marketing success.”

—**Scott Williams**
Lex Brodie's



LEX BRODIE'S

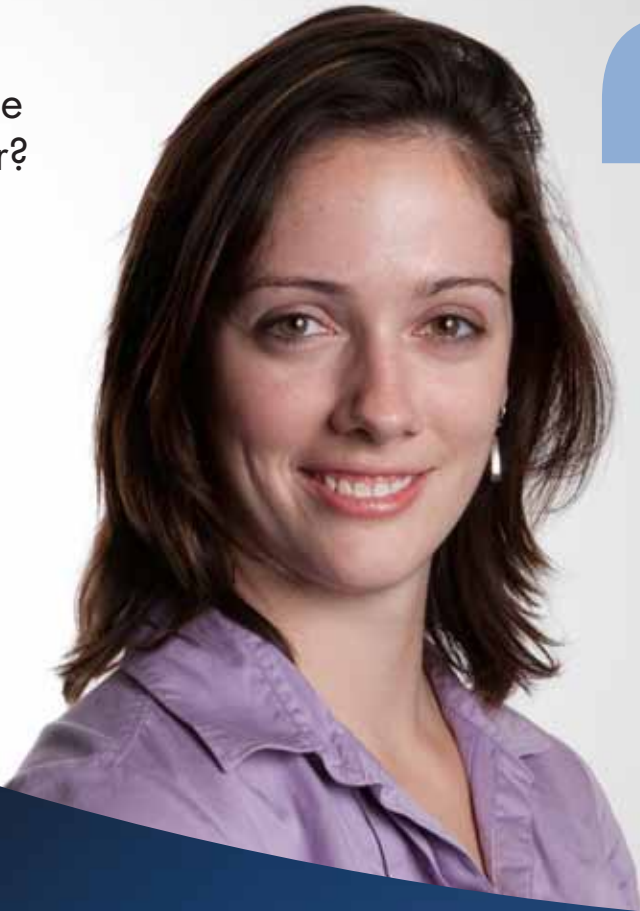
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Results! Huge Results!...

...More calls than we could handle. Just
the kind of problem we like to have."

—Lindy Mapes,
Island Health & Wellness



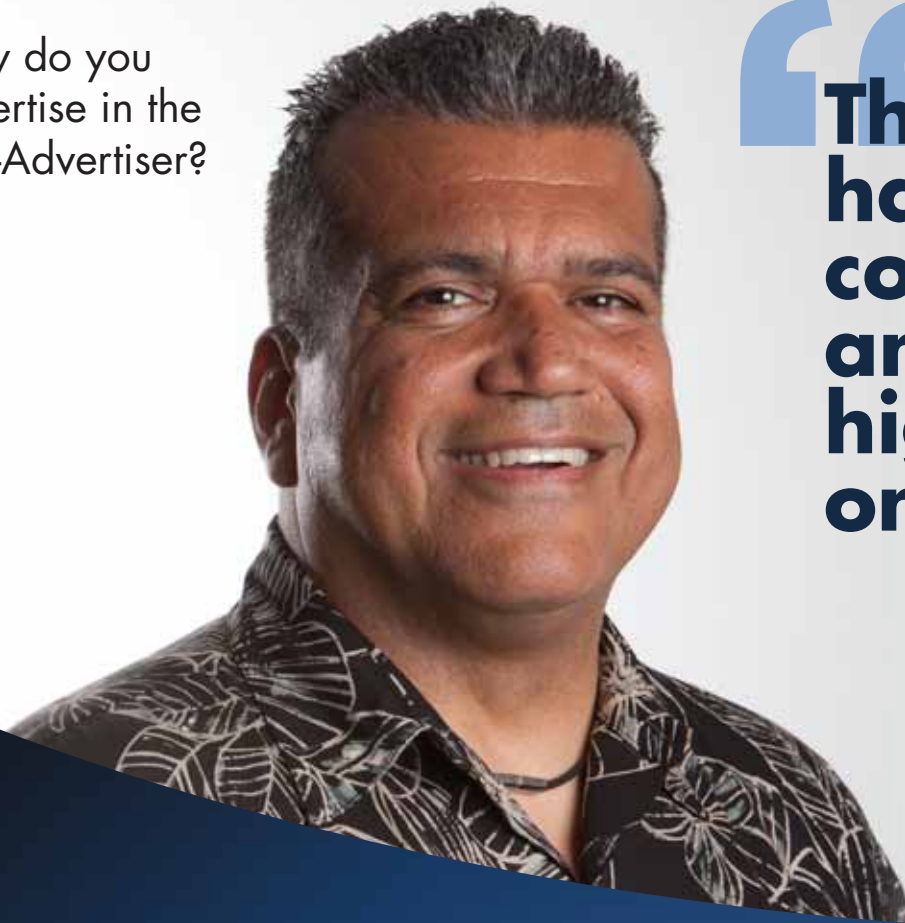
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“**The *Star-Advertiser*
has the most
competitive rates
and also the
highest circulation
on Oahu. ...**

... I will not have an open house without an ad in
the open house guide and in the Sunday paper.”

—**Danny Pacheco/Broker Owner**
Island Heritage Realty, Inc.

A handwritten signature in black ink that reads "Danny Pacheco".



Island Heritage Realty

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HAWAII'S
homes

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Why do you
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Star-Advertiser?



Reliable and consistent, the *Star-Advertiser* proves itself time and again...

...in bringing new customers into our showroom. Even in this tough economy, we've experienced a 450% increase in customers coming in with our ads in hand."

—David S. Chang, CEO
CS Design Builders

 **CS**
Design Builders

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HAWAII RENOVATION

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Star-Advertiser?



**We use
Star-Advertiser
as we get
consistent results.**

... I have had customers pull ads from a year earlier that they kept and then called us and ordered a year later. The sales staff work with us to use every opportunity available and keep me up to date on trends. It's great vehicle to reach people and create interest for your product or service."

—Mark McKinstry
Windows Hawaii

A handwritten signature in black ink, appearing to read 'Mark McKinstry'.



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Why do you
advertise in the
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“Our goal was to inform
the community of a brand
new restaurant featuring
“Donburi at its finest!”...

... We experienced exceptional results from our very
first ad & continue to expand our reach. Above all
we enjoy seeing new & returning customers.”

—**Marilyn Cariaga, Marketing Director**
Sakura Terrace Japanese Café

Marilyn Cariaga



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DiningOut

Star  Advertiser

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