



*Aulani magazine reflects the elegant harmony
between the land, the sea and the people.*

In ancient Hawaiian times elders passed on their traditions and beliefs through the art of storytelling. Many nights families would gather and listen to the words of their ancestors passing on their history for generations to come. *Aulani* magazine has captured this art of storytelling with detailed story lines, and vivid photography, all inspired by island legends and traditions. *Aulani* brings the spirit of our islands to you.

Aulani is the official in-room publication for Aulani,
A Disney Resort & Spa, Ko Olina, Hawai'i.

PUBLICATION / CLOSING DATES

SPRING/SUMMER ISSUE: **February 2019**
SPACE: Dec. 27, 2018 | CAMERA-READY: Jan. 3, 2019

FALL/WINTER ISSUE: **August 2019**
SPACE: June 19, 2019 | CAMERA-READY: June 26, 2019

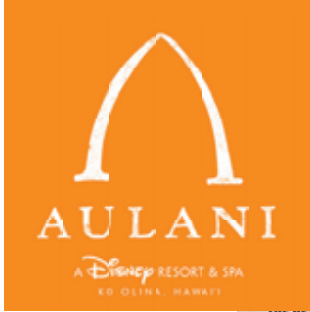
SPRING/SUMMER ISSUE: **February 2020**
SPACE: Dec. 26, 2019 | CAMERA-READY: Jan. 2, 2020

Tentative and subject to change.

**PRINTED TWICE ANNUALLY
IN ENGLISH AND JAPANESE**

**DESIGNATED:
ALA MOANA CENTER
ROYAL HAWAIIAN CENTER**

To advertise: Linda Woo
lwoo@staradvertiser.com | 808-529-4355



SEMI-ANNUAL AD RATES

	1x	2x
Full Page	\$5,000	\$4,000

PREMIUM POSITIONS

COVERS	1x	2x
4th (back)	\$6,500	\$5,500
3rd (inside back)	\$5,500	\$4,500
2nd (inside front) & Page 1	\$10,500	\$8,500
Pages 2 & 3	\$9,000	\$7,500
Pages 4 & 5	\$7,000	\$5,500

All rates are net plus tax
Prices listed are per issue.

Positions other than premium positions listed above are not guaranteed. A premium rate is required for guaranteed positions. Ask your Account Executive for quotes. All rates are net and do not include the 4.712% Hawai'i State tax.

ADDITIONAL CHARGES

Contact your Account Executive for additional design/production rates if these services are required.

10,000 COPIES
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FILE DELIVERY

<http://ftp3.staradvertiser.com>
enter your contact email
enter your email
upload file by clicking on "upload" button

PRODUCTION SPECS

TRIM SIZE: 9" X 10.875"

SAFETY: All live matter must be at least 0.25" from trim on all sides.

BINDING: Perfect bound, 10.875" side
Ads not built to exact size will be returned to advertiser for resubmission or adjusted and charged accordingly.

Trim Size: 9"w x 10.875"h

Full Page with bleed: 9.25"w x 11.125"h

Build to trim size (9"w x 10.875"h)
and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 7.876"w x 9.625"h

2-Page Spread trim size: 18"w x 10.875"h

2-Page Spread with bleed: 18.25"w x 11.125"h

Build to trim size (18"w x 10.875"h)
and extend the bleed .125" beyond trim on all sides.

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

Failure to submit a SWOP or laser proof may jeopardize the final content within your ad. We will not be responsible for improperly prepared files. It is the responsibility of the advertiser to notify us of any ad changes or intent to provide a new camera-ready ad prior to the camera-ready deadline. ONLY CAMERA-READY ADS ARE ACCEPTED.