

Hokulani Waikiki® by Hilton Grand Vacations Club®

Guest Suite Compendium

*Reach every guest at the Hokulani
Waikiki® in the Guest Room Compendium*

This all-suite hotel is just steps from
Waikiki Beach, in the heart of Waikiki's
shopping and entertainment area and just
fifteen minutes from downtown Honolulu.



PUBLICATION / CLOSING DATE

ISSUE: **July 2016**

SPACE: May 13, 2016 | CAMERA-READY: May 20, 2016

Tentative and subject to change.

ANNUAL CIRCULATION

Distributed in all guest suites at the Hokulani Waikiki®

AD RATES

Full Page \$900

1/2 Page \$550

ADDITIONAL CHARGES

Contact your Account Executive for additional design/
production rates if these services are required.

FILE DELIVERY

<http://ftp3.staradvertiser.com>

enter your contact email; enter your email
upload file by clicking on "upload" button

PRINTED IN ENGLISH AND JAPANESE

**DESIGNATED: ALA MOANA CENTER
ROYAL HAWAIIAN CENTER**

PRODUCTION SPECS

TRIM SIZE: 11"w X 8.5"h

SAFETY: All live matter must be at least
1" from left, 0.25" on top, right and bottom of trim.

BINDING: binder, 8.5" side

*Ads not built to exact size will be returned to advertiser for
resubmission or adjusted and charged accordingly.*

Trim Size: 11"w x 8.5"h

Full Page with bleed: 11.25"w x 8.75"h

Build to trim size (11"w x 8.5"h)

and extend the bleed .125" beyond trim on all sides.

Full Page no bleed: 9.5"w x 7.75"h

1/2 Page (vertical): 4.75"w x 7.75"h

DIGITAL AD REQUIREMENTS

All ad submissions must be PDF/X-1a files

The PDF/X-1a files must have:

- All fonts embedded.
- CMYK or Grayscale color space. No RGB, LAB or embedded color profiles (such as ICC profiles).
- All PMS or Pantone colors must be converted to CMYK.
- Resolution: 300 dpi
- Maximum ink density: 300 total.

*Failure to submit a SWOP or laser proof may jeopardize the final
content within your ad. We will not be responsible for improperly
prepared files. It is the responsibility of the advertiser to notify
us of any ad changes or intent to provide a new camera-
ready ad prior to the camera-ready deadline.*

ONLY CAMERA-READY ADS ARE ACCEPTED.

To advertise: Linda Woo

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